



MONIKA JURCZYK

Born on: April 29nd, 1983 in Olesno Śląskie, Poland
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EDUCATION

Since 2002 **Jagiellonian University in Krakow, Poland**
Faculty of International and Political Studies, major: Political Sciences, specialization: Journalism

1998 - 2002 **1st High School in Praszka, Poland**

WORK EXPERIENCE

Since 11.2007 **Moda Forum Magazine** *position: journalist*
Writing articles for nationwide fashion magazine.

Since 09.2006 **Krakow School of Art and Fashion Design** *position: PR manager*
Promoting and helping talented graduates in their career development. Organising and taking care of press conferences and other media-related events. Maintaining customer and media relationships.

Since 06.2006 **TUBA Fashion Magazine** *position: editor in chief*
Leading a group of fashion journalists. Preparing content for the magazine. Assisting in DTP.

Since 10.2005 **OSA Personal Stylist** *position: self-employed*
Working with individual clients as style advisor and shopping assistant. Organising and styling fashion photo-shoots for magazines and for commercial purposes. Cooperation with Totally Dublin magazine, Vidal Sassoon company, Live by Love company, Reklamex models agency.

Since 10.2005 **Lookbook.pl Off-fashion Portal** *position: owner, editor in chief*
Lookbook.pl is an independent fashion medium designed to promote and support young and talented Polish performers of various fields, emphasizing fashion designers. It is the very first site of this kind in polish Internet.

Since 10.2005 **SMS Students' Magazine in Krakow** *position: journalist*
Writing articles about fashion and other related subjects.

09.2005-02.2006 **4Core Interactive Agency in Krakow** *position: marketing director*
Coordinating various marketing campaigns using mostly guerrilla and buzz techniques.

03.2005-07.2005 **Reserved Store in Krakow** *position: visual merchandiser*
Taking care of window expositions.

SKILLS & QUALIFICATIONS

- **Languages:** Polish: native
English: fluent
German: intermediate
- **Skills:** Extensive knowledge of journalism and preparation of press notes.
PR and management skills
Fashion styling rules and principles
Current driving licence

PERSONAL ACHIEVEMENTS

2002 Cosmopolitan Magazine competition: "Strong Sides of a Woman". Runner-up.

2002 Member of European Youth Parliament in Mainz

2000-2002 Founder and first chairman of the Youth Regional Congress in Opole